

Jashanmal Opens Clarks (New Concept Store) at The Dubai Mall

Clarks®



The great British retailer Clarks has selected Dubai as one of only three cities in the world to debut its new look concept store as the iconic British shoe brand continues to expand across the globe and introduce itself to an ever growing customer base in the Middle East.

Dubai is the first city in Asia to host the new design that features a contemporary retail design and layout while putting the brand's British roots pride of place, featuring the Union Jack flag on the store exterior in the world famous Dubai Mall.

The new premium store features an upmarket fit-out including premium flooring, improved lighting and a patterned design on the on the walls. The space will showcase the Autumn Winter 2014 collection for men, women and children in a way that represents the stylish brand as much as the product.